

J. Cameron Watson
1921 - 2004

John Cameron Watson established the Beatrice Watson-Acheson Foundation to honour and remember his mother Beatrice, a teacher, who loved all animals and nature.

Cameron was a very unique man, a true humanitarian and special friend to all animals and people and was known for his tireless dedication on behalf of all living creatures. The Foundation now continues in fond memory of both of these two very kind, caring, and compassionate people who sought to better the lives of all living creatures by teaching respect and kindness and encouraging others to develop empathy towards all life.

Cameron received the 125th Anniversary of Confederation Commemorative Medal presented to “exemplary Canadians, who have given of themselves for the benefit of others and have enriched Canada by their contributions”. The medal was awarded to Cameron for his work with the Kindness Club, Centennial Community and Recreation Association Planning Committee, The Advisory Council of Salvation Army Laymen, The St. Lawrence Farmers Market Stallholders Committee, Scout Troop and Cub Pack Group Committee and Sunday School teaching at Centennial United Church.

Cameron considered it a privilege to be able to offer this Values Through Humane Education Program to over two & a half million children in more than 35 years.

The Kindness Program “Values Through Humane Education”



The purpose of this program is to encourage and develop in children a respect and responsibility for all creatures and for the environment.

This program began in 1974 under the direction of J. Cameron Watson. The school curriculum was developed by Nancy Montgomery, who with her dog Buddy began teaching in the Scarborough schools. Three years later she was joined by Carolyn Dutru and her dog Misty and the program began expanding.

It is now presented to schools in Toronto, Peel, Durham and Ottawa with 9 teachers covering grades J.K. to 8.

The Foundation continues to offer this program free of charge.

To have this program in your school, please contact
The Beatrice Watson-Acheson Foundation
at our email address
beatricewatson_acheson@yahoo.ca

or at our website
www.thekindnessprogram.org

THE J. CAMERON WATSON KINDNESS AWARD



PRESENTED ANNUALLY
TO A STUDENT
IN GRADE 7 OR 8
IN ONTARIO SCHOOLS

SPONSORED BY
**THE BEATRICE WATSON-ACHESON
FOUNDATION**

Canadian Registered Charity

**THE J. CAMERON WATSON
CONTEST**

Poster

Students may submit a poster with a clear and easily read message, using any medium, with the following theme.

Illustrate the life of a pet.

Essay or Poem

Students may submit an original essay or poem in English or French.

Imagine you are a pet.

Tell your story.

www.thekindnessprogram.org

CONTEST RULES

Students must be in Grade 7 or 8.

All entries must be original.

On back of entry write,

1. Student's name, age and grade
2. Teacher's name
3. School name, address and phone.

All entries become the property of the sponsor and may be reproduced.

The decisions of the judges are final.

Essays must be no more than 350 words, typed and double spaced.

Poems must be typed and double spaced.

Posters must be no less than
11 1/2 by 14 inches
or 30 by 39 cm.

Attention

Only entries complying with the rules will be eligible for the prize money.

*The final judging will be done by the
Directors of The Beatrice Watson-Acheson
Foundation.*



TO ENTER CONTEST

Send essays, posters and poems to the following addresses:

For Ottawa Area

The Beatrice Watson-Acheson
Foundation,
Attn. Mrs. Jennifer Snell
4740 Dunning Rd.,
Navan,
Ontario K4B 1J1

For all other Ontario Schools

The Beatrice Watson-Acheson
Foundation
Attn. Ms. Glenda Deigan
P.O. Box 264
Borden Ontario
L0M 1C0

Entries must be postmarked
by March 31, 2014

Winners will be notified
in early June

Prizes

for each Category
Top Prize \$300
Five runner-up prizes of \$100
Five honourable mentions of \$50